

# Peer-to-Peer and Social Networks

Small World Graphs

# The small-world model

[[Watts and Strogatz](#) (1998)]

They followed up on Milgram's work and reason about why there is a small degree of separation between individuals in a social network. Research originally inspired by Watt's efforts to understand the **synchronization** of **cricket chirps**, which show a high degree of coordination over long ranges, as though the insects are being guided by an invisible conductor.

**Disease spreads faster** over a small-world network.

# Questions not answered by Milgram

Why **six degrees of separation**? Any scientific reason?

What properties do these social graphs have?

Is clustering the only missing link? (Human beings prefer clustered environments). But the diameter must also be low!

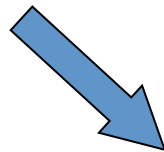
Time to **reverse engineer** this.

# What are small-world graphs

Completely regular



Small-world graphs (  $n \gg k > \log n$  )

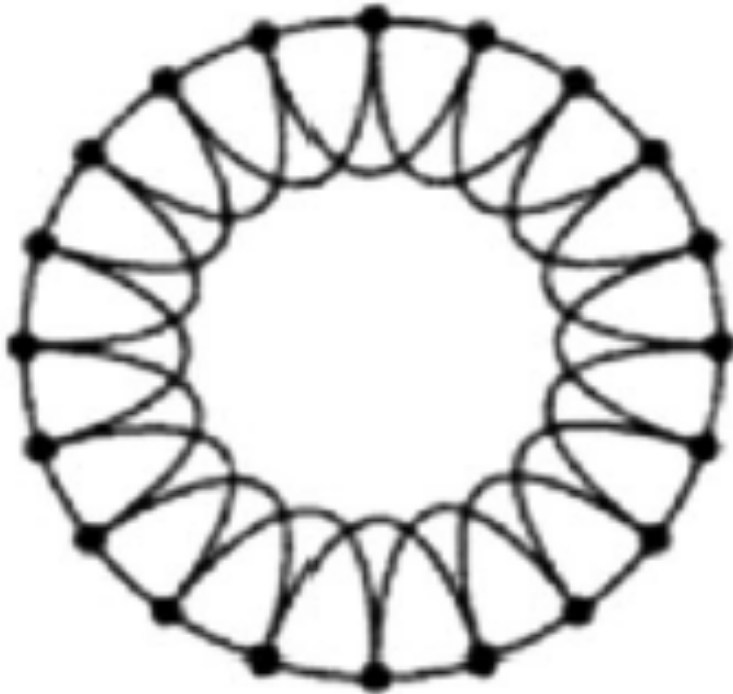


Completely random

$n$  = number of nodes,  $k$  = number of neighbors of each node

# Completely regular

Regular



A ring lattice

If  $k = 4$  then

$$\text{Clustering coefficient } CC = \frac{3}{6} = \frac{1}{2}$$

$$\text{Diameter } L = \frac{n}{2k}$$

The clustering coefficient is OK, but  
Diameter is too large!

# Completely random

Random



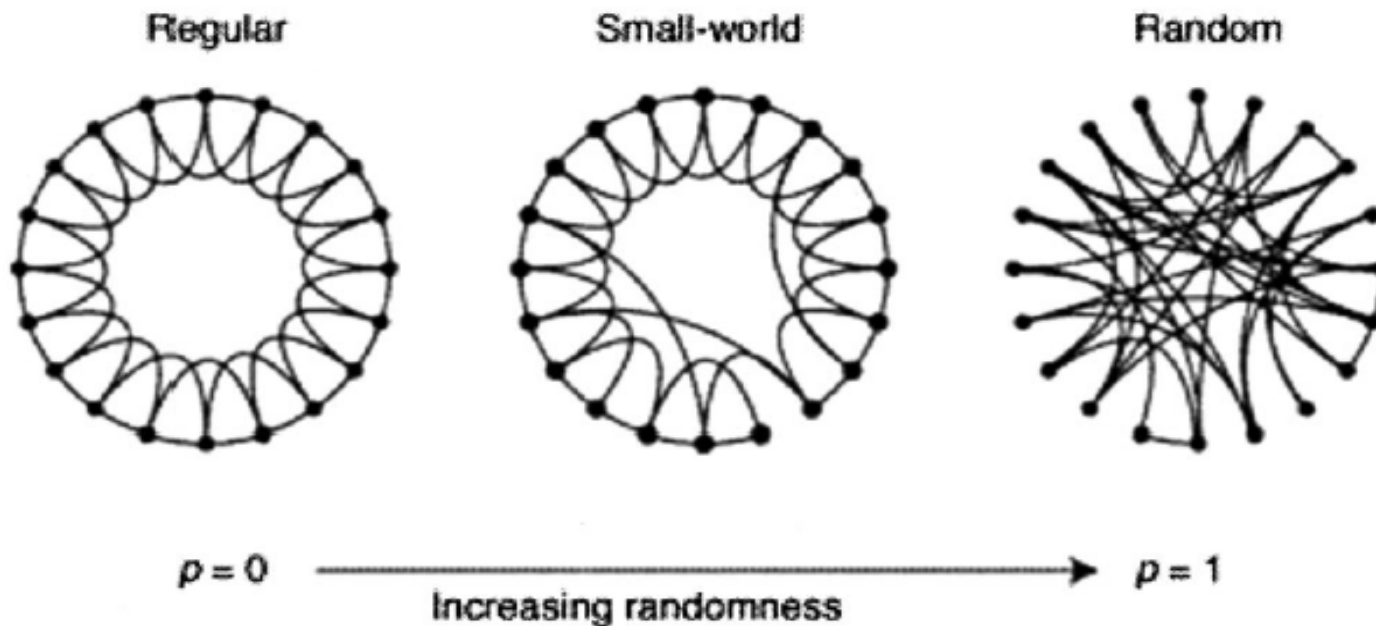
$$CC = p \approx \frac{k}{n}$$

$$L \approx \log_k n$$

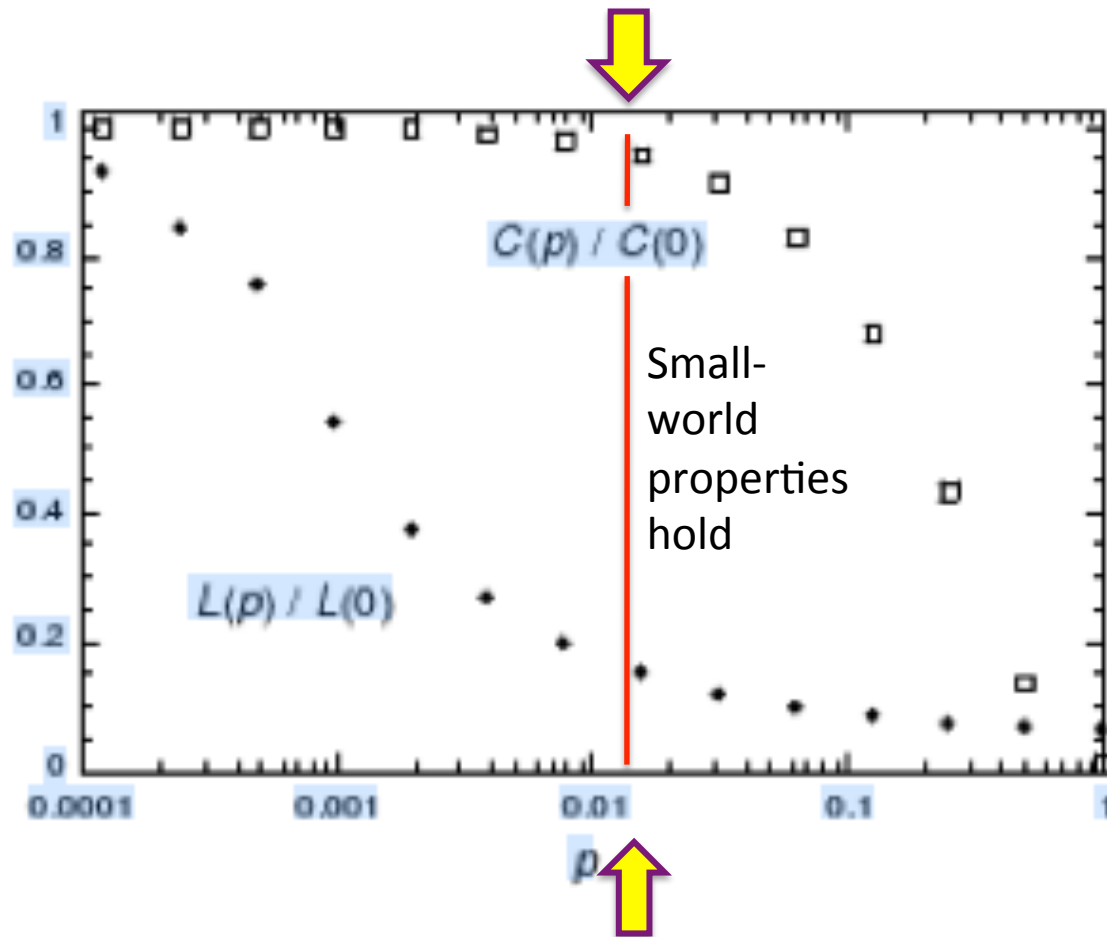
Diameter is small, but the Clustering coefficient is too small!

# Small-world graphs

Start with the regular graph, and with probability  $p$  **rewire** each **link** to a randomly selected node. It results in a **graph** that has **high clustering coefficient** but **low diameter** ...



# Small-world graphs





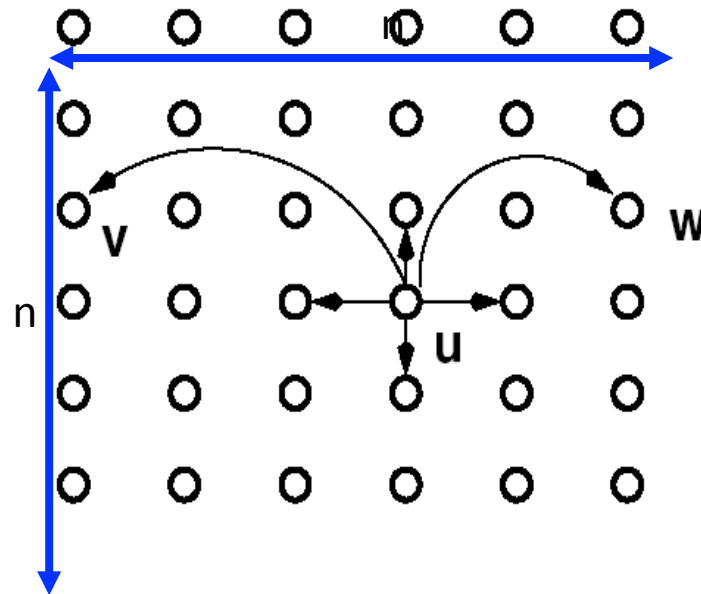
# Limitation of Watts-Strogatz model

## Jon Kleinberg argues ...

Watts-Strogatz small-world model illustrates the existence of short paths between pairs of nodes. But it does not give any clue about how those short paths will be discovered. A greedy search for the destination will not lead to the discovery of these short paths.

# Kleinberg's Small-World Model

Consider an  $(n \times n)$  grid. Each node has a link to every node at lattice distance  $p$  (short range neighbors) &  $q$  long range links. Choose long-range links at lattice distance  $d$  with a probability proportional to  $d^{-r}$  (\*\*See note below)



$$p = 1, q = 2$$

$$r = 2$$

\*\*Here  $r$  denotes the dimension of the space. Since we are considering a 2D grid,  $r=2$

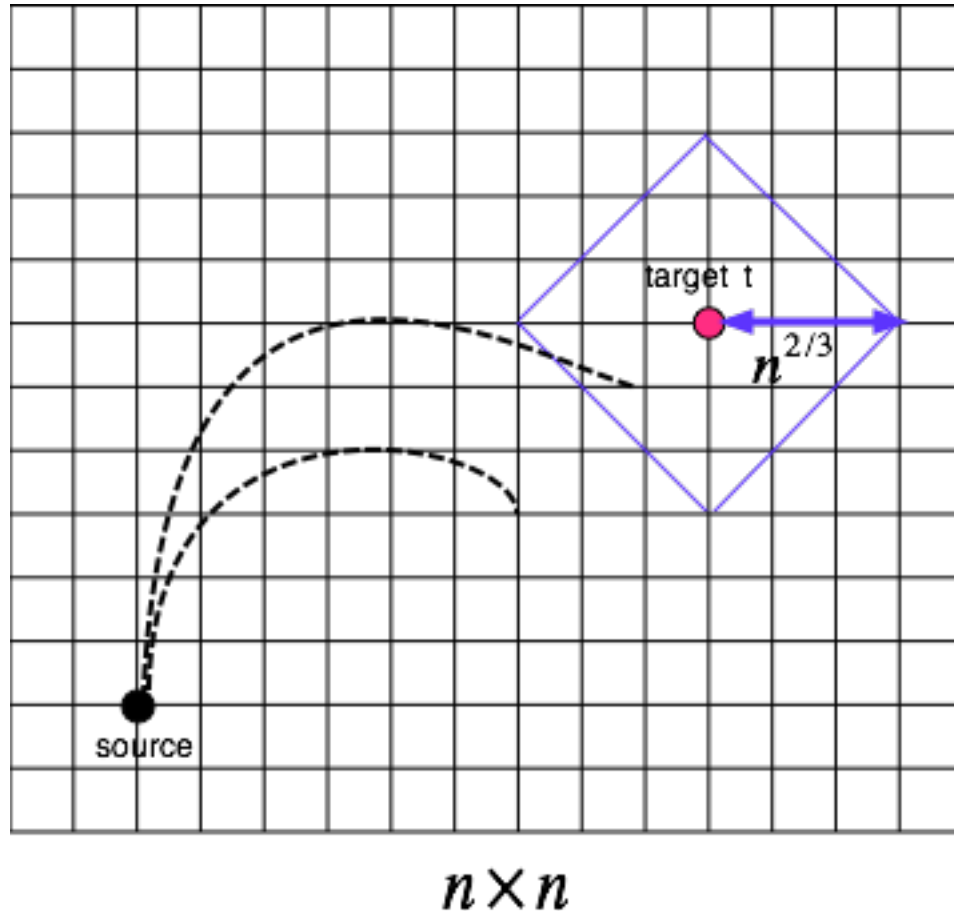
# Results

**Theorem 1.** There is a constant  $\alpha_0$  (depending on  $p$  and  $q$  but independent of  $n$ ), so that when  $r = 0$ , the expected delivery time of any decentralized algorithm is at least  $\alpha_0 \cdot n^{2/3}$

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\*\* The above result is valid for a 2D grid only. For a 1D space like a Linear topology of a ring, the expected time will be different

# Proof of theorem 1



Probability to reach within a lattice distance  $n^{2/3}$  from the target is

$$\frac{2.n^{4/3}}{n^2} = 2.n^{-2/3}$$

So, it will take an expected

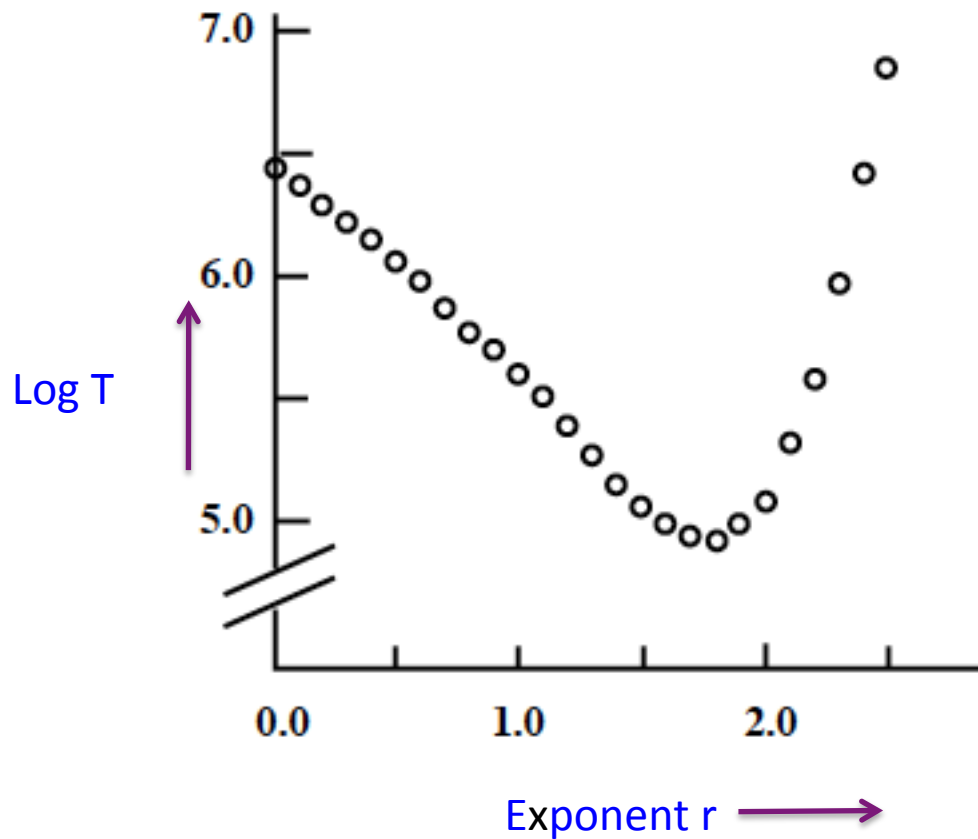
$O(n^{2/3})$  steps to reach the target.

# More results

**Theorem 2.** There is a decentralized algorithm  $A$  and a constant  $\alpha_2$  (dependent on  $p$  and  $q$ ) but independent of  $n$ , such that when  $r=2$  and  $p = q = 1$ , the expected delivery time of  $A$  is at most  $\alpha_2 \cdot \log^2 n$

For a **one-dimensional search space**, the same result will hold for  $(r = 1)$  i.e the expected delivery time is  $O(\log^2 n)$  when long-range links at distance  $d$  are chosen with probability proportional to  $d^{-1}$

# Variation of search time with $r$



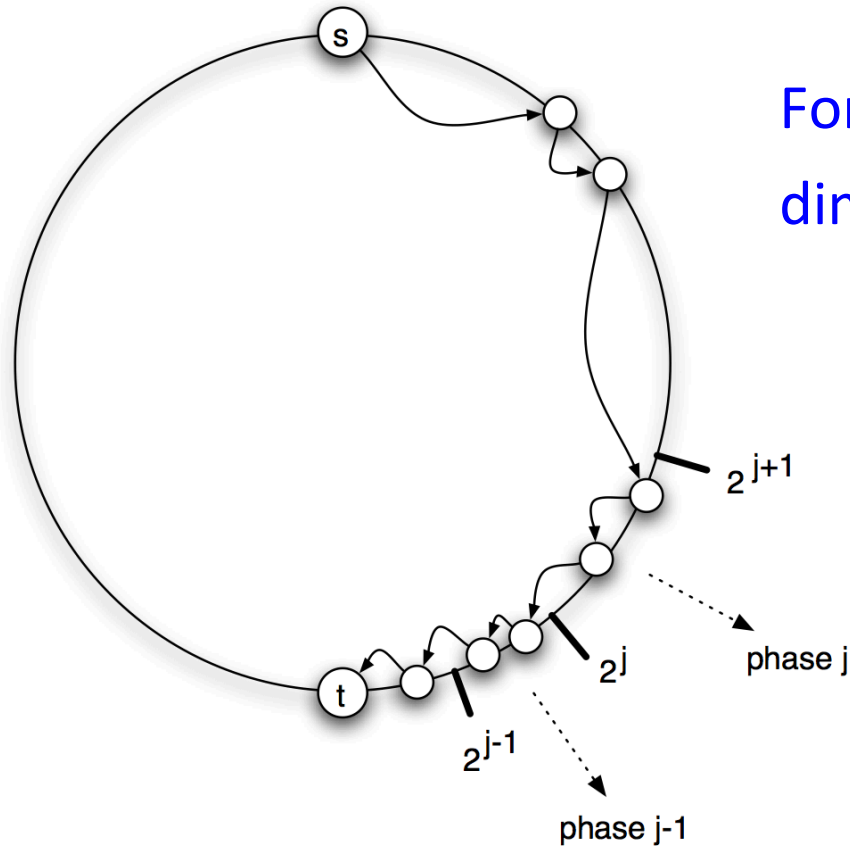
This is for a 2D topology

# Proof of Theorem 2

Main idea.

We show that **in phase  $j$** , the **expected time** before the current message holder has a long-range contact **within lattice distance  $2^j$  from  $t$**  is  **$O(\log n)$** ; at this point, phase  $j$  will come to an end. As there are at most  **$\log n$  phases**, a bound proportional to  **$\log^2 n$**  follows.

# Proof of Kleinberg's theorem



For simplicity we prove it for a one dimensional ring topology, so  $r = 1$

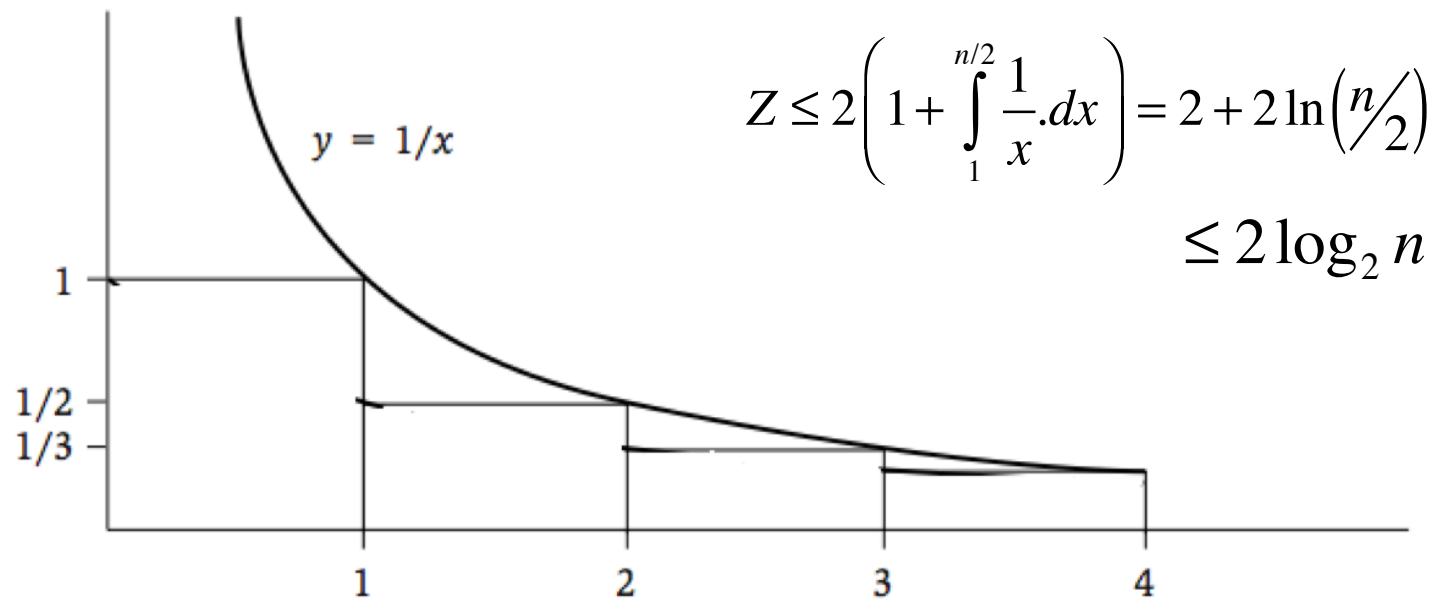
$$\text{Probability (u linking to v)} = \frac{1}{Z} \cdot \frac{1}{d(v,u)}$$

$$\text{Since } \sum_{d(u,v)=1}^{d(u,v)=n/2} \frac{1}{Z} \cdot \frac{1}{d(v,u)} \geq 1/2$$

$$Z \leq 2 \left( 1 + \frac{1}{2} + \frac{1}{3} + \frac{1}{4} + \dots + \frac{1}{n/2} \right)$$



# Proof continued



An upper bound of the normalizing constant is the area under the curve which is  $Z \leq 2 \log n$

# Proof continued

Thus, probability that a link  $(v,w)$  exists is =  $\frac{1}{Z}d(v,w)^{-1} \geq \frac{1}{\log n}d(v,w)^{-1}$

We now calculate the time taken in **one phase** (implies that the distance to the **target becomes less than  $d/2$** ).

Probability in **one step** the search reaches a given node in the target zone  $\geq$

$$\frac{1}{\log n}d(v,w)^{-1} \geq \frac{1}{\log n} \cdot \frac{1}{3d/2} = \frac{2}{3d \log n}$$



Why?

Probability that in one step the search reaches some node **within distance  $d/2$**   $\geq$

$$d \cdot \frac{2}{3d \log n} = \frac{2}{3 \log n}$$

# Proof continued

How can this continue? Let  $X_j$  be the number of steps in phase  $j$

The probability that this phase continues for at least  $i$  steps  $\leq$

$$\Pr [X_j \geq i] \leq \left(1 - \frac{2}{3 \log n}\right)^{i-1}$$

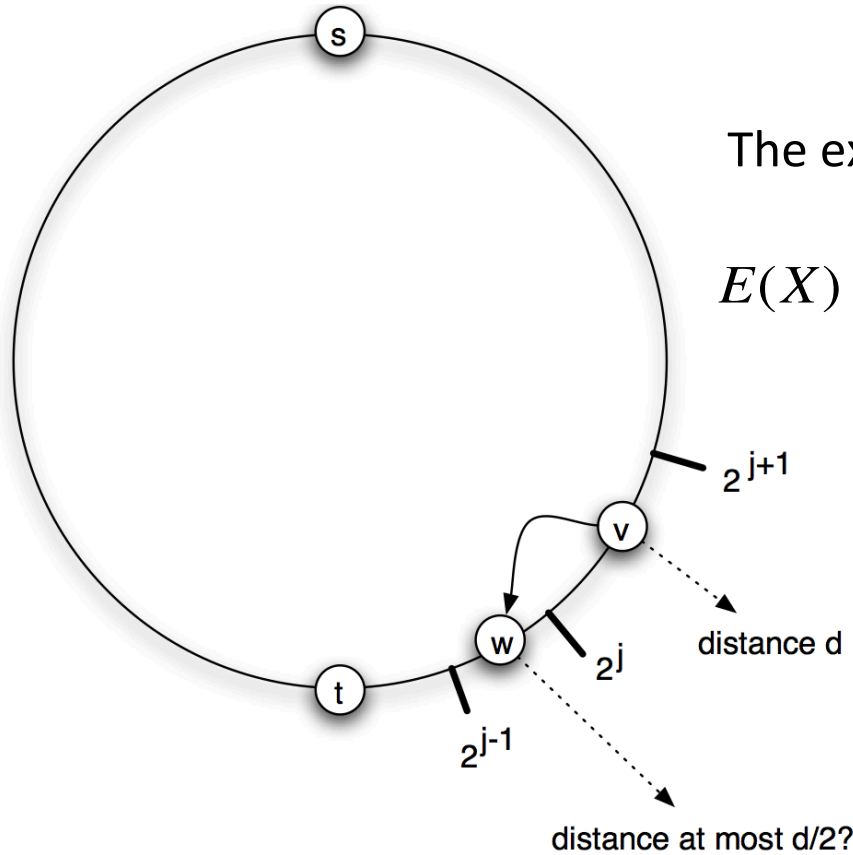
The expected number of steps to complete phase  $j$  is

$$\begin{aligned} E[X_j] &= 1 \cdot \Pr[X_j = 1] + 2 \cdot \Pr[X_j = 2] + 3 \cdot \Pr[X_j = 3] + \dots \\ &= \Pr[X_j \geq 1] + \Pr[X_j \geq 2] + \Pr[X_j \geq 3] + \dots \end{aligned}$$

$$\text{So, } E[X_j] \leq 1 + \left(1 - \frac{2}{3 \log n}\right) + \left(1 - \frac{2}{3 \log n}\right)^2 + \left(1 - \frac{2}{3 \log n}\right)^3 + \dots$$

$$\text{This leads to } E[X_j] \leq \frac{3}{2} \log n.$$

# Proof continued



The expected number of steps for the total search

$$E(X) = E(X_1) + E(X_2) + \dots + E(X_{\log n}) \leq \frac{3}{2}(\log n)^2$$

*i.e.*  $O(\log^2 n)$

