

MAY 8TH, 2013

Problem Solving and Programming

- Being able to model and solve computational problems via programming is one of the most important skills a young person can have.
- Instead of just being a consumer of digital stuff, you can now be a *creator*.
- Imagine yourself working for Google or Apple or for NASA or for Pfizer or at a startup developing Mobile apps.
- Programming combines mathematical precision with lots of creativity.

Computer Science Ideas we have Touched...

• Randomization:

- Primality testing, quick sort, random walks
- Generating random input for testing

• The *Divide-and-Conquer* paradigm

• Binary search, merge sort, quick sort

• Efficiency of Algorithms

- Primality testing, quick sort versus selection sort, lists versus dictionaries
- Storing and exploring networks

Programming paradigms

• Functional programming, object-oriented programming

Applications: Cryptography

- **HW 2**: Implemented a fast, randomized, *primality testing* algorithm based on *Fermat's Little Theorem*.
- **Project 1**: Implemented simple decryption schemes.
- Encryption of data exchanged over the web is key to the success of online business.
- Encryption schemes such as RSA rely on the fact that primality testing is fast, but factoring is not.

Applications: Simulation

- In class Example: Simulating 1-dimensional random walk.
- *Simulation* has become an important research tool in all areas.
- Researchers simulate epidemics, formation of galaxies, fluctuations in stock markets, etc.
- Much of this was done using differential equations in the past.
- Is this a "new kind of science?" (Stephen Wolfram)

Applications: Text Analysis

• HW3 and In-class Examples:

- Extracted high frequency words from novels.
- Given the text of a novel we extracted the names of principal characters.

• Wired (Aug 2012)

A literature professor has developed software using Google's PageRank algorithm that has identified Jane Austen and Walter Scott as the most influential authors of the 1800s.

• Digital humanities is a focus area at the University of Iowa.

Applications: Network Analysis

In-class Examples:

- Representation and storage of the "word network."
- Implementation of algorithms for exploring networks.

• *Network Science* is an emerging area that attempts to study

- the structure of networks (e.g., Facebook friends structure)
- along with phenomena that occur over networks (e.g., diseasespread, information-spread).

Applications: Recommender Systems

$$\begin{split} \hat{r}_{ui} = & b_{ui} + |\mathbf{N}(u)|^{-\frac{1}{2}} \sum_{j \in \mathbf{N}(u)} e^{-\beta_{u} \cdot |t_{ui} - t_{uj}|} c_{ij} + \\ & |\mathbf{R}(u)|^{-\frac{1}{2}} \sum_{j \in \mathbf{R}(u)} e^{-\beta_{u} \cdot |t_{ui} - t_{uj}|} ((r_{uj} - \tilde{b}_{uj}) w_{ij}) + \\ & \sum_{j \in \mathbf{R}(u)} e^{-\gamma_{u} \cdot |t_{ui} - t_{uj}|} ((r_{uj} - \tilde{b}_{uj}) d_{ij}) \,. \end{split}$$

This equation, from Yehuda Koren's prize-winning documentation, shows the winning team adding a third set of movie-movie weights, and emphasis on adjacent ratings made by a user. (Wired, Sept 2009)

• Bellkor's Pragmatic Chaos, a multi-national team from the US, Austria, Israel, and Canada won the Netflix Prize of 1 million in Sept 2009.